



# Fawn Germer

**Hard Won Wisdom:  
What the Strongest Leaders of our  
Times Learned the Hard Way**

LIVE - Thursday, January 12, 2012  
9:00 a.m. Los Angeles | 12:00 p.m. New York  
5:00 p.m. London | 6:00 p.m. Paris



INTERVIEW SERIES

With Yours Hosts

Ryan Mickley & William Arruda



**Fawn Germer** will reach into your heart to inspire you to perform at a level you never dreamed possible. She is the best-selling author of seven books, including the Oprah book, *Hard Won Wisdom*. She is a four-time, Pulitzer-nominated journalist who went on to interview the strongest leaders of our times.

Fawn speaks globally on leadership and, in recent months has headlined in China, Spain, United Arab Emirates and India. She was a speaker at the Harvard Business School's leadership conference and has keynoted for Coca Cola, Ford Motor Company, Cisco, Boeing, Kraft, PepsiCo, ConAgra, Unilever, Novartis, Microsoft and many, many other companies and organizations.

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## **AGENDA | TOPICS**

1. What are some common themes that contribute to the success of our world's greatest leaders?
2. What did it take to land over 50 interviews with such prominent leaders? Which were your favorite and why?
3. What "hard won wisdom" would you bestow on those seeking publication today?
4. What is viability and how should we apply it?
5. As one of the nation's experts on women's leadership, why separate it from leadership in general? What's the difference?
6. What are the most critical things a person can do to fast-track over the next year?
7. What do you mean by thriving in your discomfort zone?
8. To reduce stress, what are some strategies for balancing your life and work?



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# INTERVIEW SERIES

## LINKS

**Fawn's Website:** [www.fawngermer.com](http://www.fawngermer.com)

**Fawn's Blog:** [www.hardwonwisdom.com](http://www.hardwonwisdom.com)

**Fawn on Facebook:** <https://www.facebook.com/fawn.germer>



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## ADDITIONAL NOTES